

EPSON
EXCEED YOUR VISION



ecovision
SHORT FILM COMPETITION
DOCUMENTARY EDITION

Working hand in hand with DENR - Environment Management Bureau - Environmental Education and Information Division, EcoVision is Epson's environmental initiative that utilizes the power of student-made documentaries for a greener, more sustainable Philippines.

Theme:

Upcycling Heroes

Showcase a Philippine-based organization or individual who champions or performs upcycling as a tool for environmental sustainability.

Champion: ₱80,000 cash prize + Epson products

1st Runner Up: ₱40,000 cash prize + Epson products

2nd Runner Up: ₱20,000 cash prize + Epson products

Best Cinematography: ₱10,000 + Plaque of Award

Best Film Editing: ₱10,000 + Plaque of Award

Submission period is from November 18, 2019 until March 12, 2020.

To download the full contest mechanics and submission form, visit
<https://www.epson.com.ph/ecovision>

In Partnership with:



Nov 19, 2019 07:30 PST

Epson, DENR-EMB call entries for the 2nd EcoVision Film Competition

Pasig City, Philippines; November 19, 2019 – Epson Philippines, in collaboration with the Department of Environment and Natural Resources – Environmental Management Bureau (DENR-EMB), announced today the launch of the 2nd EcoVision Short Film Competition for university students.

This year, the EcoVision inter-school video-making contest aims to tap the creativity of university students in raising public understanding of environmental conservation through short documentaries. With the theme ‘Upcycling Heroes’, entries must feature a Philippine-based organization or individual who champions or performs upcycling as a tool for environmental sustainability.

Upcycling, also known as creative reuse, is the process of transforming by-products, waste materials or unwanted products into new materials of better quality and environmental value.

Epson seeks to promote the practice of upcycling as a way of strengthening anew its commitment to the environment, which is manifested not just through its reliable and energy-efficient products but also its active participation in encouraging the public to become more aware of pressing ecological issues.

“It is our honor to once again partner with DENR-EMB for the second year of the EcoVision Short Film Competition. With the help of the upcycling heroes who will be featured in the students’ entries, we want to inspire the public into action and let them know that there are different ways to become more active in advocating for the conservation of the environment,” said Donna Ferro, brand and communications head of Epson Philippines.

The EcoVision short film competition is open to all students at any year level and degree or course from colleges and universities in NCR, Region III, and Region IV-A during the period of the competition.

To join, all qualified entrants must download, fill out, and submit the accomplished form along with attachments to epson.ecovision@gmail.com. Each documentary entry must have a minimum running time of 5 minutes to a maximum of 15 minutes and should feature a Philippine-based organization, group, or individual who champions upcycling for a more sustainable Philippines.

Ten documentaries will be chosen as the finalists of the competition and will serve as informative materials for the Environmental Education and Information Division (EEID) of DENR-EMB. EEID’s mission is to advance environmental education in the Philippines and disseminate environmental information to the DENR-EMB regional offices and the general public.

The final winners will be determined based on their material’s strong adherence to the theme, overall excellence in storytelling, cinematic attributes and technical execution and will win cash prizes from P20,000 up

to P80,000 plus Epson products for the winners' respective schools. A cash prize of P10,000 and a plaque of award will also be given to entries who will bag the Best Cinematography and Best Film Editing awards, respectively.

To learn more about the EcoVision Short Film Competition (Documentary Edition) and to download the submission form and complete contest mechanics, visit www.epson.com.ph/ecovision.

About Epson

Epson is a global technology leader dedicated to becoming indispensable to society by connecting people, things and information with its original efficient, compact and precision technologies. The company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Epson is proud of its contributions to realizing a sustainable society and its ongoing efforts to realizing the United Nations' Sustainable Development Goals. Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than US\$10 billion. global.epson.com/

About Epson Singapore

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia and South Asia. Led by the regional headquarters Epson Singapore, Epson's business in Southeast Asia spans an extensive network of 11 countries with a comprehensive infrastructure of close to 500 service outlets, 7 Epson solution centers and 7 manufacturing facilities. <http://www.epson.com.sg>

About Epson Philippines

Epson's corporate presence in the Philippines commenced in 1998. It grew rapidly into a multi-billion-peso company in a span of a few years from its establishment due to its customer-oriented approach in its business management style by its dedicated and innovative staff members and officers. Epson Philippines has an extensive network of 94 Authorized Service Partners in 130 locations nationwide and has more than 400 dealers and more than 800 shops across the country. For more details, please visit our website (www.epson.com.ph) or our Facebook page:

<http://www.facebook.com/EpsonPhilippines>

For product inquiries and technical support, please contact Epson Customer Care at: Metro Manila: (02) 8441-9030; Toll Free: 1-800-1069-37766 (PLDT), 1-800-3-0037766 (DIGITEL) or visit the Epson Customer Care website:

<http://customercare.epson.com.ph>.

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