

PHILIPPINES

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The Unconfined Cinema showcases various Filipino films at Art Fair Philippines 2020

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# Epson honors 100 years of Philippine Cinema at Art Fair Philippines 2020

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Marking 100 years of Philippine Cinema, Art Fair Philippines in partnership with [Epson Philippines](#) presented *The Unconfined Cinema*—Art Fair’s inaugural film section which showcased masterful local films as a collective representation of Philippine Cinema without boundaries.

Curated by film critic Philbert Dy, film composer Erwin Romulo and film archivist and historian Teddy Co., *The Unconfined Cinema* utilized three Epson EB-L1505 high brightness laser projectors to screen various Filipino films from February 21-23 at The Link in Makati City. Showcasing the power of Epson's 3LCD technology, the films were projected with uncompromised quality, delighting the audience with stunning images and vibrant colors which brought more life to some of the country's best films.

"The cinema experience wouldn't have been complete without proper projection. The short-throw distance gave us a lot of flexibility in designing our space, helping us truly become an unconfined cinema." Philbert Dy, Curator of *The Unconfined Cinema* for Art Fair Philippines 2020 said.

Founded in 2013, Art Fair Philippines is the premier platform for exhibiting and selling the best in modern and contemporary Philippine visual art. The fair aims to mirror the vibrant local art scene and continues to generate support for Filipino art practitioners. The fair is committed to expanding the local audience for the visual arts. Set in an alternative urban venue, Art Fair Philippines makes art accessible to enthusiasts and those who want to discover one of Southeast Asia's most exciting art landscapes.

ArtFair/Film is a new section that acknowledges cinema as an evolving art form. ArtFairPH/Film aims to celebrate the last 100 years of Philippine cinema and the possibilities for the next hundred.

To check the Art Fair Philippines 2020 highlights, visit <https://www.youtube.com/watch?v=gnbgrwOtuLk>.

To learn more about Epson's projectors, visit [www.epson.com.ph/projectors](http://www.epson.com.ph/projectors).

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## About Epson

Epson is a global technology leader dedicated to becoming indispensable to society by connecting people, things and information with its original efficient, compact and precision technologies. The company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics. Epson is proud of its contributions to realizing a sustainable society and its ongoing efforts to realizing the United Nations' Sustainable Development Goals.

Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than US\$10 billion.

[global.epson.com/](http://global.epson.com/)

## **About Epson Singapore**

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia and South Asia. Led by the regional headquarters Epson Singapore, Epson's business in Southeast Asia spans an extensive network of 11 countries with a comprehensive infrastructure of close to 500 service outlets, 7 Epson solution centres and 7 manufacturing facilities.

<http://www.epson.com.sg>

## **About Epson Philippines**

Epson's corporate presence in the Philippines commenced in 1998. It grew rapidly into a billion-peso company in a span of a few years from its establishment due to its client-oriented approach in its business management style by its dedicated and innovative staff members and officers. Epson Philippines has an extensive network of 77 Authorized Service Centers nationwide with more than 200 dealers and more than 800 shops across the Country. For more details, please visit our website ([www.epson.com.ph](http://www.epson.com.ph)) or our Facebook page (<http://www.facebook.com/EpsonPhilippines>).

For product inquiries and technical support, please contact Epson Customer Care at: Metro Manila: (02) 8441-9030; Toll Free: 1-800-1069-37766 (PLDT), 1-800-3-0037766 (DIGITEL) or visit the Epson Customer Care website: <http://epson.com.ph/contact>.